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2.6.2008

Robe Digital Spots specified for Fuoriclasse

Products Involved

ColorWash 575E AT™ DigitalSpot 5000 DT™

Robe DigitalSpot 5000 DTs and 45 Robe ColorWash 575E AT moving lights were utilised by leading Italian TV lighting director/designer and DoP Pino Quini for the latest series of RAI 1's I Fuoriclasse ("The Campion").

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The popular programme, presented by maverick Italian TV personality Carlo Conti and produced by Magnolia Productions sees non-celebrity contestants from all types of backgrounds and careers compete to become singing stars. It is recorded at RAI's Studio De Paolis in Rome, and lighting equipment was supplied by Rome based rental house, DI & DI Lighting.

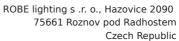
Quini uses Robe fixtures on most of his shows for many different functions and is a keen advocate of the brand for its reliability and vast range of creative options.

For I Fuoriclasse, the moving lights - over 200 in total, along with 300 white light sources, were all mounted on aluminium trussing that followed the lines of the eye-catching set, designed by Marco Calzavara. The ColorWash 575E ATs were rigged behind the set and used for colouring and texturing the main back wall.

Quini specifically wanted to be able to utilise all areas of the set, and to capture "musical moments" everywhere, each of which needed to have a unique look created through different lighting effects. He also wanted the stage and set to provide calm and relaxed environments for the contestants to perform and feel comfortable - without too many dramatic contrasts.

The 16 DigitalSpots were used to contribute assorted graphic elements to the overall visuals, and were fed with content stored on a Catalyst digital media server.

The Catalyst was triggered by a WholeHog 3 lighting console operated by Fabio Pimpinelli. The ColorWash 575E ATs were controlled from a Compulite Sabre operated by Fabio Antonetti. DigitalSpots have made a big impact on Italian TV productions over the last 12 months since their introduction to the market. Quini has used them on numerous other high profile shows including "Tutte Donne Tranne Me". DoP Gianni Mastropietro used them on Canale 5's Matrix and for Mediaset production "Zelig", and DigitalSpots have also been used on "Anno Zero" for Rai 2 in Rome, along



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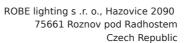
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with over 100 ColorWash 575E ATs. Units are also in action for various programs for private TV channel La 7.



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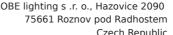




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