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## **MegaPointe Wins 2018 PIPA Award**

One of many highlights for Robe at the 2018 Prolight+Sound expo in Frankfurt was the MegaPointe winning a PIPA Award for 'Best Light', a decision reached by a jury of leading international entertainment technology journalists who meet annually in Frankfurt.

The sixth PIPA Awards were run concurrently with the MIPAs (MusikMesse International Press Awards), now in their 19th Year.

The award was presented at a special ceremony at the end of the third day of the 4-day Prolight event, a leading entertainment technology trade expo which is currently one of the busiest and most strategically important, both in Europe and internationally.

Robe CEO Josef Valchar commented, "We are extremely proud to have won this PIPA award, and it's a tribute to the imagination, innovation and hard work of all our team who have been involved in developing and bringing MegaPointe to the market.

"The fact that this is a press award makes it really interesting. We know that journalists are out and about on the 'frontline' of the industry and constantly seeing, reviewing and reporting on new products as well as the shows and events on which they are used, so we really value this recognition". The MegaPointe - a truly multifunctional moving light - was launched in September 2017. It has enjoyed huge success and quickly become one of Robe's most popular products across all sectors. It offers designers and lighting professionals a super-bright and extremely high quality solution that is a spot, beam, wash and effects luminaire ... all in one compact, lightweight fixture.

With sharp parallel beams, excellent gobo projection, precise movement, smooth CMY colour mixing and dimming, plus a multitude of beam splitting, wash and shaping effects, the MegaPointe has already become widely specified for concert tours and dance events as well as for installations and venues.

This was Robe's third PIPA Award win, after the BMFL WashBeam in 2016 and the MiniMe which won the 'Lights FX' category in 2014.

Winning the PIPA this year was another factor contributing to a phenomenal Prolight for Robe, which included producing a unique and jaw-dropping live show, "Cirque Robe", on the stand, lit prominently with MegaPointes and other exciting new products.

